



Avery, Cap signed by Drew Brees



Jaden, Cap signed by Kobe Bryant



Zoe, Cap signed by Michael Phelps

IN-SCHOOL ANNOUNCEMENTS

Initial Announcement

Students and Faculty,

This year our school will be participating in Caps For Kids' Cap Day, benefitting children across the country who are battling cancer.

Caps For Kids is a national nonprofit organization that puts smiles on the faces of children with cancer by providing them with a ball cap autographed by their favorite athlete, actor, singer or other notable person of their choice.

To a child who loses their hair as a result of cancer treatment, a cap signed by their hero gives them strength. It fills them with courage. It makes them feel special. Many kids tell us it's as though their celebrity cap hero is right there beside them in every treatment, rooting for them.

To participate, you just need to bring \$1 to school on _____ (date)

As a thank you, you'll be able to wear your favorite cap in school all day long!
Ask your teacher for more information.

Reminder Announcement

_____ is Cap Day!
(date)

Join us in helping children across the country who are battling cancer. Just bring \$1 to school and wear your favorite cap to classes all day long! All the money we raise from this event goes to Caps For Kids, a national nonprofit that provides ball caps signed by athletes, entertainers and other notable celebrities to children battling cancer.

Promotion

Help make Cap Day a success in your school by making sure everyone knows about it. Here's some tips for promoting the day:

Start early

- Share information with faculty and staff
- Arrange in-school announcements
- Send letters and/or emails to parents and your school's parent/teacher organization telling them about Cap Day
- Talk about the event at a school assembly or during morning meeting

Set a goal

- Set a goal for a percentage of student body and faculty participation
- Set a goal to raise a specific amount of money

Spread the word

- Look in this kit or go to capsforkids.org to print out materials to post in high traffic areas in your school

On Cap Day

Here are some tips to help you on the big day:

- Set up a table at the primary school entrance and staff it with enthusiastic people to ensure participation
- Have a cashbox ready to collect the money and provide change
- Be sure to designate someone to take photos for your yearbook, school newspaper and share with Caps For Kids

Wrap it Up

Celebrate a successful Cap Day!

- Thank everyone who helped make the day a success
- Work with your school office to send in your school's donation — enclosed is a pre-paid envelope to make it easy
- Share your photos with us at info@capsforkids.org
- Post your photos to your Facebook and Instagram page and tag them with [@CapsForKids](https://www.instagram.com/CapsForKids)
- Feel good about Creating Smiles for Kids with Cancer